# MADE4 CIRCLE

### Why Interzero?

### **Benefits**

#### **TO STAY COMPETITIVE**

Always more consumers / buyers make an environmental-friendly purchase choice.

#### **TO BE COMPLIANT**

Legal packaging requirements are more and more compelling with increasing focus on recyclability.

#### **TO COMMUNICATE GREEN**

Your reputation in the market improves.

Thanks to our 30 years of industry experience, Interzero is active in packaging recycling and consulting solutions for companies of all sizes, on an international level.

Made4Circle is the Interzero solution designed for all companies to develop sustainable and recyclable packaging.



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#### **TO SAVE COSTS**

For future eco-modulation system fees that will be based on recyclable packaging materials.

#### **TAILOR-MADE**

Flexible, targeted and modular in design. It can also be certifiable.

Made 4 Circle is the strategic tool that helps your company make the right decision for your packaging eco-design innovation.

## Roadmap of packaging eco-design

#### STEP 1 PRELIMINARY ANALYSIS

First evaluation of the current packaging

STEP 2 DETAILED ANALYSIS

ANALYSIS Verification of the use of alternative materials/ recyclates STEP 3 SOLUTION DESIGN

Packaging redesign and improvement STEP 4 IMPACT EVALUATION

Evaluation of packaging recyclability Life cycle assessment STEP 5 CERTIFICATION (OPTIONAL)

Certification through an external partner of Interzero



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